Whose Future? Whose Film?

The Communicative Function of Genres, 1955-1965

		1895	Birth of Cinema
1900s	Attractions		
		1902	A Trip to the Moon
1910s	Narrative 1: Continuity Editing		
1920s	Narrative 2: Classical Film Forms / Montage	Theories	
		1917	Tanizaki 'Pure Film'
		1924	Aelita
		1924	Epstein 'Photogénie'
1930s	Sound ←→ Radio & Telecommun	ications	
		1932	FP1 Doesn't Answer
1940s	Color & Plasticity		
		1938	Imamura, 'Cartoon Film Theory'
		1940	Eisenstein, 'Notes on Disney'
		1941	Princess Iron Fan
1955-65	Expanded Film Form & Genre $\leftarrow ightarrow$	Television	
		1958	Invention for Destruction
		1960	Silent Star
		1965	-Sontag 'Imagination of Disaster'
1965-1975	New Waves		



der schweigende stern

THE SILENT STAR 1960

Director: Kurt Maetzig

East Germany: Der Schweigende Stern

> Poland: *Milcząca Gwiazda*



FILM HISTORY

History is not linear chronology, one thing after another. It builds on chronology in an attempt to understand change. What are some of the ways of understanding historical transformations in cinema in the readings thus far?

FILM HISTORY

History is not linear chronology, one thing after another. It builds on chronology in an attempt to understand change. What are some of the ways of understanding historical transformations in cinema?

Technology-centered histories

- 1. Progressivist
- 2. Fatalist

Production-oriented and form-centered histories

- 1. Adaptationist
- 2. Developmental (Bordwell)

Exhibition-oriented histories

- 1. mode of address (Gunning)
- 2. practices of exhibition

Reception-oriented histories

- 1. Cinema as paradigmatically modern (Hansen)
- 2. Cinema as site of negotiation between producers and audiences

Note that none of these possibilities are mutually exclusive. Even though film histories may emphasize one aspect one than others, they will tend to touch on all these issues.

SF GENRE REVIEW

So far we have looked at accounts of genre that centre mostly on form — narrative, iconic elements, mise-en-scène, etc.

1. Vivian Sobchak considers the plasticity of iconic elements in SF films.

2. Darko Suvin describes the tension between the scientific 'what' and imaginative 'how' of SF literature in terms of cognitive estrangement.

3. David Fortin expands on Suvin, noting that the importance of *mise-en-scène* in SF films makes them rely more on fantastical elements than novels do.

4a. Susan Sontag likewise notes that SF films, "... in place of an intellectual workout, they can supply something the novels can never provide—sensuous elaboration."

4b. Istvan Csicsery-Ronay expands on Suvin in the context of animation, exploring how animation brings a non-Newtonian lyrical physics to the fore.

In the chapter, "What is the Purpose of Genres?" from the book *Cinema Genre*, Raphaëlle Moine invites us to consider the functional dimension of genre instead of trying to classify them. She writes, "Classificatory logics, because they conceive of genre as a group of films displaying shared characteristics... bypass the functional dimension of genre."

Moine wants us to consider what genres do, how they function, which means taking audiences into account: "...a genre comes into being and is recognized when it organizes a set of semantic features into a stable syntax — that is, when a filmic formula is put in place that is recognizable to a public audience."

"To understand the phenomenon of genre, therefore, one must pay attention to the 'established formulas for communication'..."

The Productive Function of Genres

Moine reminds us that genres come to play an integral role in studio production, because they allow for increased rationalization of film production: producing more movies faster.

She reminds us of the economic and cultural clout of studio production — not only of studio production over non-studio production, but also of big studios over small studios.

Yet she also notes that something about genre escapes the control of the studios, even the big studios — how?

Repressive Function of Genres (1)

Moine signals a divide within the study of genres:

"For some, genre expresses the desires, aspirations, and beliefs of the audience; for others, conversely, genre is a repressive structure of ideological containment that shapes and formats its viewers."

While she takes seriously the idea that genres may have a socially repressive function, she wishes to complicate how we talk about the repressive function of genres. Thus she works through different models of the repressive function of genres.

Ideological containment

"Genre can be regarded as an effective instrument for ideological containment that imposes on viewers, through recurrent stereotyped stories, solutions that conform to social norms."

But she notes that, in genre films, non-normative stances cannot be completely repressed. There is always something excessive, a return of what is repressed.

Repressive Function of Genres (2)

Collective expression

"Other functional theories, diametrically opposed to the preceding one, assert that genres offer, via their fictive stories, solutions to real world problems and inherent cultural tensions."

In this approach, the repressive function of genre is imagined not in terms of containment but in terms of providing a feeling of participation without changing the rules of the game:

"... a genre's success... depends on its ability to reshuffle the trump cards of the culture and its social organization without changing the game..."

In other words, genre has a ritual function.

Repressive Function of Genres (3)

In sum, she takes these two basic models for talking about the repressive function of genre seriously but she notes their limitations:

"The main objection that one could formulate against the conception of genre as an ideological yoke... is that it presupposes a passive spectator who unquestionably accepts the ideological prescriptions."

"The approach to genre as ritual presents an analogous problem. ... to postulate a homogeneous audience... is an ethnocentric explanation...

Communicative Function of Genres

Moine clearly thinks that considering the communicative function of genres will provide us a way to move beyond the limitations of the models based on productive and repressive functions. But she doesn't give us much to work with in this chapter.

She highlights how "genre organizes the frame of reference in which the film is viewed."

Genres, then, "may be considered as useful guides or an obligatory route..."

She notes how "reviews of the film, and promotional discourse surrounding it, can emphasize one of more of its generic intentions..."

She notes how genres may either fulfill or frustrate audience expectations.

She gestures toward a more active role for audiences: "...a film's horizon of generic expectation is determined by two regimes of genericity: an authorial regime that proposes, and a spectatorial regime that disposes."

Conclusion

She concludes the chapter with two observations:

1. "...cinematic genre, whatever functions one imagines it has, is both a good and a bad object."

2. "...each genre and each generic reading must be considered in its context of production and reception."

MASHABLE

I want to introduce some factors that allow us to highlight more of the activity of audiences within the communicative function of genres.

1. Genre is hybrid. Every genre contains multiple genres.

SF may contain such genres as —

horror fantastic action / adventure suspense comedy romance voyage (quest and/or conquest) documentary social realism cinema of ideas

2. Genres' codes can thus be pirated, repurposed, mashed.... especially through music cues and editing.

3. Genres may encourage audience participation and activity well beyond the cinema

although we might keep Moine's observation in mind that this may be both a
good thing and bad thing.

der schweigende stern



STAR-PEOPLE' AUCTION

Nuch dem Ramon "Hanet des Jodes" von Strahlen Len

10. dan file landhaint van J. Fahke, W. Ediharan, G. Kand, G. Röcker, A. Sanbedd, Jerner, Janes Ma. Johnson, and Ragimenn – Pouldstanniehung: Hene Mehtek, Edward Zajank – Keenen Jandhei Haker – Sperichterfehense Einet Kentennen von Vers Kantenon, Son Olschut, Henest Orwendt – Basten Anstell Bedrineers, Allred Hindunier – Antiberung L. Easte, T. Mysterek, J. Fanks, J. Jahnson, W. Schler, O. Oka, A. Schutz – Mauit Andrey Moforstall – Kostien Ein-Oscielle Läffer – Masker: Akis Sonase, Osciella – Kantiserung V. Kante, Andrey Moforstall – Kastien Ein-Oscielle Läffer – Masker: Akis Sonase, Osciella – Kastien Bindunger, Hansen Asisten Baherit Leur Neurozen – Antiberunger, Hones-Kolochen Zheitel Heneit Sconderbergerf Vallveral Petherheiterer – Antiberungersteiner, Own Bottwaren, Harrisen Privyl – Emanes Asistemer, Buttel Heneit Sconderbergerf Vallveral Petherheiterer – Antiberungersteiner, Mortin Sconderbergerf Vallveral Petherheiterer – Antiberungersteiner, Mortin Sconderbergerf, Vallveral Petherheiterer – Antiberungersteiner, Mortin Sconderbergerf, Heney Kursteiner – Antiberungersteiner, Mortin Sconderbergerf, Vallveral Petherheiterer – Antiberungersteiner, Mortin Sconderbergerf, Vallveral Petherheiterer – Antiberungersteiner, Mortin Sconderbergerf, Vallveral Vallveral (Vallvera)

Region Kurt Moetsig

Es spielen

Ole joponische Artin	Yoka Jani
Dan enertinnischen Asseptionber	Oldrich Lides
Den pointechen Chefingenieur	Ignocy Modewali
Oun afrikerischen Fernasthadeiker	Julius Ongene
Den sowjettschen Astronowien	Midel N. Zolinka
Den infischen Mithematiker	Kurs Reckelmenn
Den deutschen Platen	Gunther Simon
Den chinesischen Lingurnen	Tang Hugita
Die Fernankreporterin	Licina Wanida
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spale viele Donsteller aus verschiedenen Ländern und Roboter Omerge

Ene Co-Preduktion der VEB DEFA-Soudio für Spiellinen, Oruppe "Roar Krait", und Fün Pohlt; Oruppe "Barjon", im Verleih der VEB Progress Film Verleich





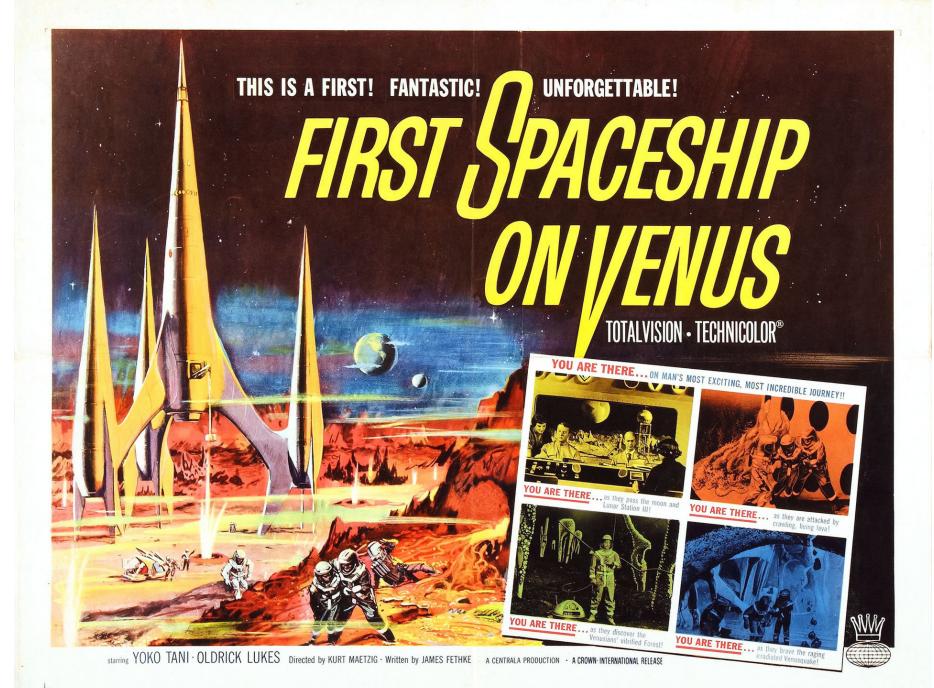


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So how do we watch films with genre in mind?

SF GENRE: Back to Sontag

Maybe because she is writing at the time when these movies were being circulated and discussed, Sontag brings us closer to a more audience-orientated account of the SF genre. She is aware of their mode of address, how they speak to audiences.

She highlights tensions, polarizations, contradictions, and ambivalence, all of which imply a mode of address, a way of speaking to the audience. This approach acknowledges some degree of agency on the part of the audience.

urgency, disaster, crisis	banality, everyday, offhand
dehumanization of self and others	drive for international unity
hunger for a good war	yearning for peace, for peaceful coexistence
profound dilemmas and anxieties	moral simplification
science is destruction	science is salvation

Similar tensions run throughout *Silent Star* — and these social tensions are caught up with formal tensions and technological tensions as well as racial tensions.

It is such tensions that are pirated, remapped, repurposed, mashed, etc.

SILENT STAR: FORMAL TENSIONS

Like *Aelita*, the East German/Polish science-fiction co-production *Silent Star* uses remarkably different aesthetic styles to render its two worlds, Earth and Venus.

If we think in terms of narrative and attractions, for instance, the planets offer two distinctive ways of managing the relation between narrative and attraction.

In fact, *Star Star* repeats the formal tension that was so evident in *Aelita* — social realism versus avant-garde constructivism.

How does this contrast play out in *Silent Star*?

SOCIAL REALISM

"Socialist realism was the dominant aesthetic of Eastern Bloc drama between the early 1930s and the mid- to late 1950s. It stressed the nobility and stolidity of the worker and represented human feelings and interactions within overarching determinants of the class struggle and national political purpose (marginalising frivolity, constraining passion and emphasising sobriety). Dramatic scripting often sacrificed character 'realism' for didacticism, resulting in sustained declamatory passages, and any emotional exchanges were attenuated and overtly connected to issues of political struggle and judgment." (Hayward and Lewandowski)

AVANT GARDE MUSIC (1)

"The late 1940s and early 1950s saw the rise of a new form of electro-acoustic sound composition in Europe that primarily utilised manipulated and/or collaged audiotape. This was an *avant garde* practice related to – but distinctly different from – modernist music. The pioneers of this style were Pierre Schaffer, who developed an approach known as *musique concrète* in Paris, and members of the Köln Elektronische Musik Studio in West Germany. Polish work in this field began in 1957 when Józef Patkowski and Krzysztof Szlifirski established a small facility at Polskie Radio (known as the Studio Eksperymentalne) during the period of (relative) liberalisation that occurred after Stalin's death." (Hayward and Lewandowski)

AVANT GARDE MUSIC (2)

"The Venusian soundworld is rich, complex and open to interpretation. Comprised of synthesised sounds and sound effects it is – in earthly terms, at least – unnatural. It can be interpreted, variously, as an 'organic' alien world where electronic and electronic-sounding elements comprise the sonic palette, as the diegesis of a depopulated world or, more apocalyptically, as a post-nuclear holocaust environment where the remnant natural sound world has been supplanted by an electronic pollution of all sound functions." (Hayward and Lewandowski)

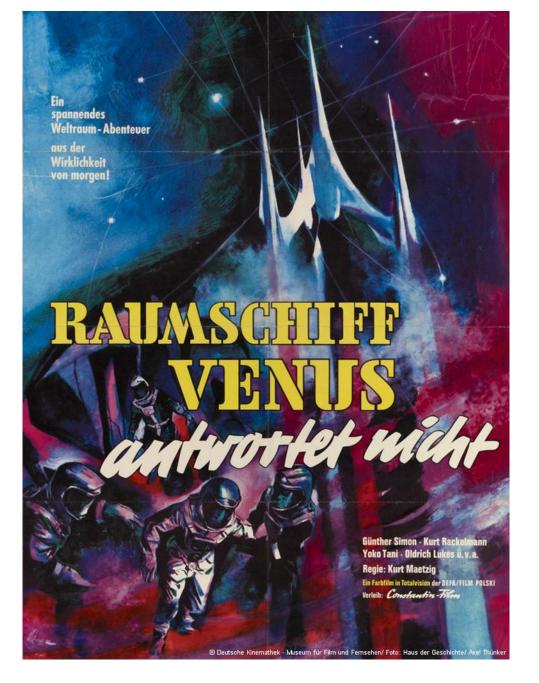
AVANT GARDE MUSIC (3)

"While the film is overtly didactic and stresses its specific ideologies and interpretations throughout the narrative, it is also open to interpretation as *escapist*. Its genre context allows the film, in its Venusian sequences at least, to revisit some of the very *avant gardism* of early Communist art that precipitated the socialist realist aesthetic as an attempt to restrict and channel all artistic expression to functional purposes.

...the sounds of planet Venus in the film are also, paradoxically, fertile, open-ended and optimistic, suggesting new possibilities for sonic experimentation and expression even within the heart of an intensely regulated cultural sector." (Hayward and Lewandowski)

SILENT STAR: TECHNOLOGICAL TENSIONS

The West German title for *Silent Star* evokes *F.P.1* — "Spaceship Venus does not answer" (*Raumschift Venus antwortet nicht*). Do similar tensions appear around telecommunications and transportation?



Kurt Maetzig, Der Schweigende Stern/Milcząca Gwiazda (Silent Star, 1960; East Germany, Poland)

Even Torner writes, *Silent Star* was "the world's first film to feature a mixed-racial spaceship crew, in terms of socialist conceptions of race and gender. Director Kurt Maetzig conceptualized the expensive film, based on Stanislaw Lem novel *Astronauci* (1951), as an anti-racist epic leveled against nuclear war. Yet the resultant production made only tokenist attempts at integrating its multi-racial, multicultural cast into a believable, agentic space crew, remaining otherwise firmly entrenched in a German film tradition of racial performance and asymmetrical gender relations."

Professor Arsenew Soviet cosmonaut (Michail N. Postnikow) Omega The Robot (In a

Professor Saltyk Polish chief engineer (Ignacy Machowski)

Talua African communications officer (Julius Ongewe) Raimund Brinkman German pilot (Günther Simon)

Professor Harringway Hawling American commander (Oldrich Lukes)

Dr. Chen Yu Chinese linguist (Tang Hua-Ta) Dr. Sumiko Ogimura Japanese medical officer (Yoko Tani) Professor Sikarna Indian mathematician (Kurt Rackelmann)

GDR 'utopian films' use the cinematic medium to project genuine hopes about future global diversity and progressive forces (pacifism, labor solidarity) overcoming vestiges from the past (imperialism, racism). Unfortunately, such representations also reveal the GDR's own troubled domestic and foreign record of racial practices.

It performs this by gathering multicultural ensembles around situations that, on the surface, appear to need a concerted, collective effort (i.e. resisting capitalism, exploration of new planets, etc.), but minorities within the collective are then tokenized or relegated to a position of minimal agency during key narrative moments. The message is twofold: white people ultimately possess greater knowledge and 'humanity' than non-whites, as well as the moral high ground for expressing 'tolerance' toward them. Space travel becomes a metonym for human civilization, and whites are portrayed as its leaders.

-Evan Torner

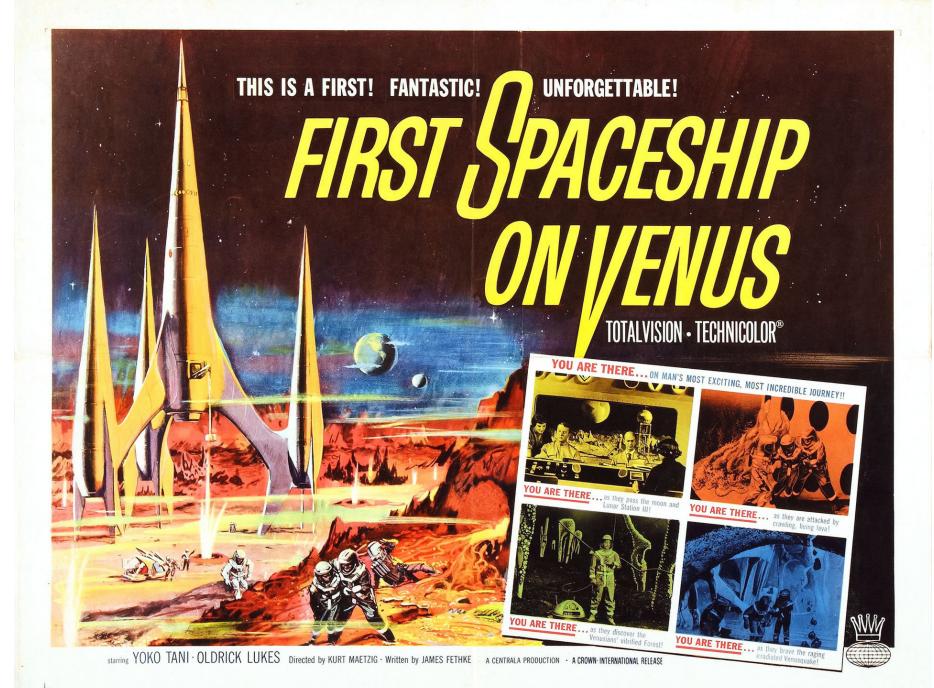
Talua thereafter plays the easy-going, Sambotype of communications technician, always ready to support the mission and work in concert with the other professors on the ship, particularly Arsenyev the patriarch. At the film's conclusion, he volunteers to be lowered into a shaft to reverse the polarity of a matter-energy device, somehow launching the Kosmokrator back into space and leaving him behind to die. But Talua's last take is not of heroism, it is of him running at the camera with his arms desperately raised, shouting about [his daughter] Mona. (...) He redeems blackness only by putting white socialists before his daughter and his own life.

—Evan Torner

... the solitary female crew member Sumiko has the triple representative burden of being a woman, Japanese, and the emotional core of the ship's crew in *Silent Star*. The result is what Soldovieri calls an 'iron virgin,' a sexually guarded, radioactively infertile woman whose compassion and caring comes closest to the semblance of a socialist nun (1998, 390). Her unrequited love for Brinkmann and angst over the Hiroshima tragedy motivates her throughout the picture, but her melodramatic situation forbids her from acting to remedy it. She is depicted as a subordinate caretaker of the crew, her makeup accentuates her racial difference, and her passion underscores the fact that she is a woman.

She exists to be pitied, seen, courted, and rescued by the male crewmembers. Her contorted visage dominates many close-ups and makes the male crewmembers' expressions of masculinity appear correspondingly rational and 'naturally' capable of handling the problems that arise. Sumiko's composite actions reveal not a character, but a male projection of an Asian female scientist.

-Evan Torner



FIRST SPACESHIP ON VENUS

The anonymous editors wrench the odd multi-racial composition of the cast into a 1960s American racial paradigm that alludes to a world of comparative 'racisms' (Hall 1996, 338). With respect to *Silent Star*'s crude American appropriation, the DEFA's anti-racist project actually presents the modern viewer with multiple competent crew members of color who have a distinct voice and work well together. By contrast, *First Spaceship on Venus* transforms many main characters into marginal figures...

Her Hiroshima references are removed to render her simple eye-candy.

All of the crew members's nationalities remain unmentioned, taking an opposite route toward nationality from the internationalist original by simply assuming that all aboard are Americans. Thus Talua the African becomes Talua the African-American, and Arsenyev (renamed Dr. Harringway) thereby earns the right to harshly bark orders at him.

-Evan Torner



Star Trek, 1966-69



Star Trek: The Next Generation, 1987-94



Star Trek: Voyager, 1995-2001



Star Trek: Discovery, 2017-



The Little Mermaid, 1989







The Lion King, 1994

SILENT STAR

Earth Venus social realism FORM avant-garde techniques subordination of attractions 'liberation' of sonic elements animation: liberation of forms from physics documentary cause and effect twisted cause and effect NARRATIVE narrative moves forward retreat communication is possible communication is broken **TECHNO-SCIENCE** mission, voyage, adventure failure toward larger cosmic unity threat of annihilation of earth **GEOPOLITICAL** racial sacrifice racial equality RACIAL

IKARIE XB-1

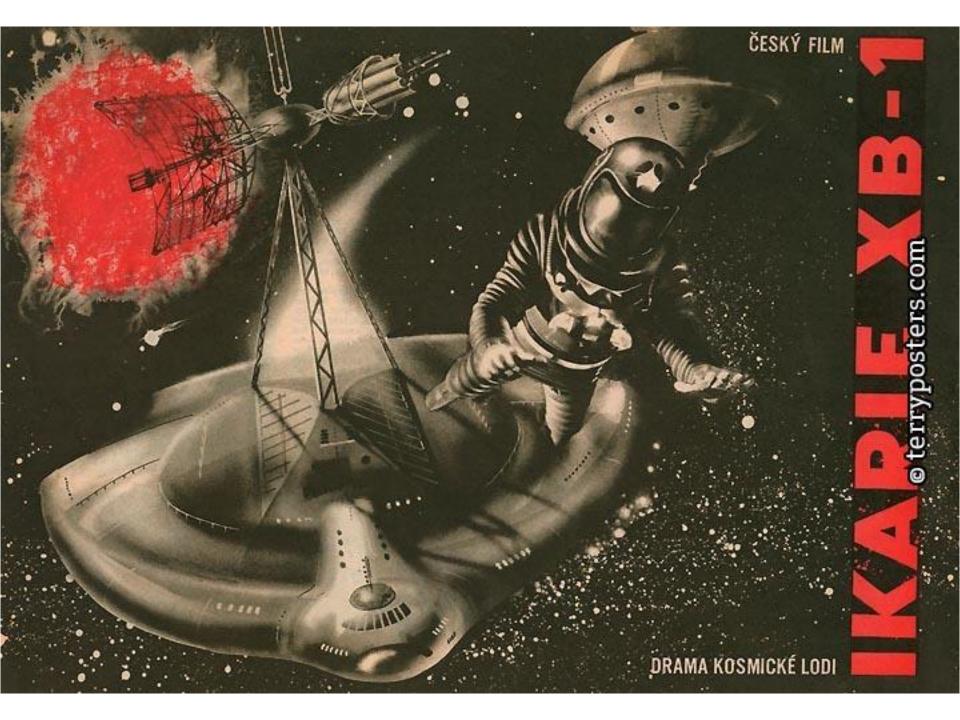
Ikarie XB1 (1963; Czechoslovakia)

Based on Stanislaw Lem's novel, *Magellanic Cloud* (1955)

ČESKÝ FILM namět a scénář: P.JURÁČEK J. POLÁK režie: JINDŘICH POLÁK kamera: JAN KALIŠ hudba:

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ZDENĚK LIŠKA HRAJÍ: nár. umělec Z. ŠTĚPÁNEK, nár. umělec F. SMOLÍK, D. MEDŘICKÁ, laurešíka st. ceny. KG, R. LUKAVSKÝ, res.adret. ork. 23 I. KAČÍRKOVÁ, O. LACKOVIČ a j.







SEE: LIFE ABOARD THE MIGHTY ROCKET-CITY AS IT HURTLES THROUGH SPACE!



SEE: THE HORRIBLE SECRET OF THE ROCKET SHIP LOST 9 MILLION YEARS!



SEE: THE MYSTERIOUS ATTACK FROM THE BLACK STAR!



SEE: THE UNBELIEVABLE SECRET AT THE END OF THE UNIVERSE!

DENNIS STEPHENS · FRANCIS SMOLEN · AN AMERICAN INTERNATIONAL PICTURE





Planeta Bur

(Planet of Storms, 1962; Russia)

